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**MEDIA ADVISORY**

**Fox Theatre debuts digital Behind the Scenes Series, launching end of June**

*Biweekly virtual tours help theater and community stay connected during temporary closure*

**ATLANTA (June 22, 2020) –** While the historic venue remains temporarily closed in light of COVID-19 concerns, **The Fox Theatre** is opening its doors virtually to fans through a new digital Behind the Scenes series, set to debut **by the end of June**. The biweekly series will explore areas of the not often seen by guests – from the Hospital Room and backstage to its Archives and Projector Room. Fans can look forward to a peek at some rarely seen parts of the 90-year old Atlanta landmark.

**WHAT: Fox Theatre Digital Behind the Scenes Series***Sneak peeks at the Hospital Room, Archives, Projector Room, Celebrity Dressing Rooms and more!*

**WHEN: Biweekly on Friday**

**HOW: Fox Theatre website at** [**foxtheatre.org/tours**](file:///C:\Users\jwalk\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\68R7KSHZ\foxtheatre.org\tours)

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**About the Fox Theatre**Celebrating its 90-year anniversary throughout 2020, the Fox Theatre is one of Atlanta’s premier venues for live entertainment, welcoming more than 250 performances a year in its 4,665-seat theater. From rock concerts and Broadway productions to ballets, comedy and movies, the historic venue attracts more than 500,000 visitors annually. The theater also boasts more than 10,000 square feet of private event space, hosting wedding receptions, trade shows, corporate meetings and association functions in its fabulous ballrooms, lounge and outdoor terrace. As a 501(c)(3) nonprofit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theater. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, Atlanta Beverage-Yuengling, Regions and Grady Health System. Stay connected with the Fox Theatre on [Instagram](https://secure-web.cisco.com/13mBNcwYloOG3zVBkeOF2q6zdtwMr82fdCLrETisbk2gT71szHJELudn8oqzTjNWnrvo8sEKvmMun4541f58BIWQp8WoTd65A2YIF_3iP_-q6grkfHsl4pQ5mOTUC0T77GT6V5LTGZrXuOwGzmlL3TDxNCD9P_PA7m1JWsQD0Zhko1x21WFlY9MEYjcucQEG-o9_L1t_0tghiqKHgP6QE0kjTMpm0857Qyr0WGVZ-qMb-mILJNlceuaHJhp6Ueeat7Jnn_x38bOq7vyJ0lqnjU4EFQDdgLeNxcjkhZg1a5bqUetosAY66An96Iz3Ea4gN8oZcL_WXdxI7vV3JQSPC5w/https%3A%2F%2Fwww.instagram.com%2Fthefoxtheatre%2F), [Twitter](https://secure-web.cisco.com/1anbEc-VjEpFPgOnQQxN7mtqF4_Xa1QJ8RozoHSF5o0o35qO4B9U8Wr8iQq3Nn2-kVup9psqOiEsC2E31HaI5exndLjOPeW_xhZkGX3CixEYwDECN3y8Qr50XPYAsMCeSYyijVwEmhIpHNMj-UeVWvMSUyRqcC7wb3d7Z6Dx2xSfAXk1-opPQBb9SibKwlb1TaEXfGEp8EhO_vvl6T4X525rgiPz8JeirqmLzBHNHxpmBRrrFsqzcErRQAMlnYhkEjfeWQLJc1J4NNHmAWvKoT94TLkPrYPAngaV3dGIulvy6l1TjPzgHckoYmhkdSmkN_P5qpu1kKtcpf7XGr_RB0w/https%3A%2F%2Ftwitter.com%2FTheFoxTheatre), [Facebook](https://secure-web.cisco.com/1xnd0O67z7CLsFAB8FyyAT8Rtr1PbpIbhkgTuFW9wOCua-qCs2Y6YU4_C3ztTBUjiaAYmmfwkwbmahs41rZmCP3YScvcTfk-WIIqtrcTEY4JJ4Xql6N5oF9c_IZuQzvZDXSR7pZH5Lnj0pXEV_CKnswu2J-Ba2QG5LJkQOTQln_ZaRoLU6IiTQzo6vF__dknpKNY17nFCjyLaHEBpPKziNJMjHC3U21f4GtErG7514xc-Vg0l8x1VCLsD4Hq00lKTUlVyd2uQdfSgAgyGjs1-tQQyfAPzLMn62Wb3h_rY2L2awatC87BH6hPDSeSGJcJTJl37iBccB8Jt5B4zxHzvVg/https%3A%2F%2Fwww.facebook.com%2FTheFoxTheatreAtlanta%2F) and by using the hashtag #AtTheFox.

Notable accolades: No. 1 “Top Stops Worldwide for the Decade” by Venues Now magazine (2019); No. 1 non-residency venue worldwide for the decade by Billboard Magazine (2009); 2018 “Top Stops Worldwide” by Venues Now magazine; top three of Pollstar magazine’s 2018 Worldwide Ticket Sales; 2017 and 2019 “Theatre of the Year” by the International Entertainment Buyers Association.

The Fox Theatre remains temporarily closed due to COVID-19. Ticketholders are encouraged to visit [foxtheatre.org](file:///C:\Users\jwalk\Desktop\foxtheatre.org) for the most up-to-date events schedule.